

# INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Visuality Media**  
**Attention: Accounts Payable**  
**5980 Executive Dr A**  
**Madison, WI 53719**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 939050-1  | 08/19/12     | August 2012   | 07/30/12 - 08/13/12 |

| Station | Account Executive   | Sales Office   | Sales Region |
|---------|---------------------|----------------|--------------|
| WPBF    | WPBF House National | House National | National     |

| Advertiser       | Product              | Estimate Number |
|------------------|----------------------|-----------------|
| American Sunrise | AMERICAN SUNRISE PAC |                 |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 08/06/12 - 08/13/12 | 939050  |             |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast        | Cash         |        |

| Special Handling |
|------------------|
|                  |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
|       |                 |              |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

| Line                                     | Start Date        | End Date        | Description           | Start/End Time | MTWTFSS               | Length         | Spots/<br>Week    | Rate        | Type                   |
|--|-------------------|-----------------|-----------------------|----------------|-----------------------|----------------|-------------------|-------------|------------------------|
| 1  | 08/06/12          | 08/13/12        | WPBF News 25 @ 6:00PM | 6-6:30PM       | MTWTF--               | :30            | 5                 | \$625.00    | NM                     |
| Class of Time - Pre-emptible with notice |                   |                 |                       |                |                       |                |                   |             |                        |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>        |                |                       |                | <u>Spots/Week</u> | <u>Rate</u> |                        |
|  | 08/06/12          | 08/12/12        | MTWTF--               |                |                       |                | 5                 | \$625.00    |                        |
| Spots: #                                 | Ch                | Day             | Air Date              | Air Time       | Description           | Start/End Time | Length            | Ad-ID       | Rate Type              |
| 3  | WPBF              | M               | 08/06/12              | 6:12 PM        | WPBF News 25 @ 6:00PM | 6-6:30PM       | :30               | AS080212H   | \$625.00 NM            |
| 2  | WPBF              | Tu              | 08/07/12              | 6:14 PM        | WPBF News 25 @ 6:00PM | 6-6:30PM       | :30               | AS080212H   | \$625.00 NM            |
| 1  | WPBF              | W               | 08/08/12              | 6:26 PM        | WPBF News 25 @ 6:00PM | 6-6:30PM       | :30               | AS080212H   | \$625.00 NM            |
| 4  | WPBF              | Th              | 08/09/12              | 6:25 PM        | WPBF News 25 @ 6:00PM | 6-6:30PM       | :30               | AS080212H   | \$625.00 NM            |
| 5  | WPBF              | F               | 08/10/12              | 6:25 PM        | WPBF News 25 @ 6:00PM | 6-6:30PM       | :30               | AS080212H   | \$625.00 NM            |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>        |                |                       |                | <u>Spots/Week</u> | <u>Rate</u> |                        |
|  | 08/13/12          | 08/19/12        | M-----                |                |                       |                | 1                 | \$625.00    |                        |
| Spots: #                                 | Ch                | Day             | Air Date              | Air Time       | Description           | Start/End Time | Length            | Ad-ID       | Rate Type              |
| 9  | WPBF              | M               | 08/13/12              |                | WPBF News 25 @ 6:00PM | 6-6:30PM       | :00               |             | <del>\$625.00</del> NM |
| Credited                                 |                   |                 |                       |                |                       |                |                   |             |                        |
| 2  | 08/11/12          | 08/11/12        | Sat 630pm News        | 630-7pm        | -----S-               | :30            | 1                 | \$325.00    | NM                     |
| Class of Time - Pre-emptible with notice |                   |                 |                       |                |                       |                |                   |             |                        |
| Weeks:                                   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>        |                |                       |                | <u>Spots/Week</u> | <u>Rate</u> |                        |
|  | 08/06/12          | 08/12/12        | -----S-               |                |                       |                | 1                 | \$325.00    |                        |
| Spots: #                                 | Ch                | Day             | Air Date              | Air Time       | Description           | Start/End Time | Length            | Ad-ID       | Rate Type              |
| 1  | WPBF              | Sa              | 08/11/12              | 6:52 PM        | Sat 630pm News        | 630-7pm        | :30               | AS080212H   | \$325.00 NM            |
| <b>Total Spots</b>                       |                   |                 |                       |                |                       |                | <b>6</b>          |             |                        |

## Payment Terms 30 Days

|                          |                   |
|--------------------------|-------------------|
| <u>Gross Total</u>       | <b>\$3,450.00</b> |
| <u>Agency Commission</u> | <b>\$517.50</b>   |
| <u>Net Amount Due</u>    | <b>\$2,932.50</b> |